

## THE BAR TOWEL LAUNCHES VOTING FOR 2007 GOLDEN TAP AWARDS

5th anniversary awards event to be held Saturday, August 18th at beerbistro in Toronto

TORONTO, June 16 - The Bar Towel, Ontario's Premier Beer Resource, announced today the launch of voting for the 2007 Golden Tap Awards, a leading awards event recognizing the best craft beer achievements in Ontario.

Now in its fifth year, the Golden Tap Awards is a democratic awards event, with voting to take place online at <a href="www.goldentap.com">www.goldentap.com</a> from now until August 4th. Visitors to the web site can vote for any or all of the categories they wish, which include:

- Best microbrewery in the Greater Toronto Area (GTA)
- Best microbrewery in Ontario (outside of the GTA)
- Best beer brewed in the GTA
- Best beer brewed in Ontario (outside of the GTA)
- Best bar in the GTA in terms of draught beer selection
- Best bar in the GTA in terms of bottled beer selection
- Best bar in Ontario (outside of the GTA)
- Best brewpub or tied house in Ontario (including the GTA)

Complete nominations for each category, including past winners can be found at the Golden Tap Awards official web site, <a href="www.goldentap.com">www.goldentap.com</a>.

"I'm thrilled that the Golden Tap Awards have reached its fifth anniversary," says Cass Enright, founder and president of The Bar Towel. "This demonstrates that the Golden Tap Awards are recognized amongst the craft beer industry as a prestigious and important award, in part as the voting is done by the general public."

New this year will be a series of special Bar Towel "Editor's Circle" awards, to be handed out for significant achievements in the Ontario craft beer industry, separate from the main voting and not matching the same



categories. These awards will be determined by a selection of Bar Towel members and associates.

"The Editor's Circle awards will be a unique addition to the Golden Tap Awards," comments Enright. "They will allow The Bar Towel's community, the most dedicated beer lovers in the province, to recognize special and unique achievements in the craft beer industry."

The Golden Tap Awards party will be taking place on Saturday, August 18th at beerbistro, located at 18 King Street East in Toronto. At the event all of the winners will be announced and there will be a special Ontario beer festival featuring only Ontario craft beers. There will also be a real-time Golden Tap Awards vote for the best beer available at the festival. More information on this event is available at <a href="https://www.goldentap.com">www.goldentap.com</a>.

"I believe this year's event will be the best Golden Tap Awards ever," concludes Enright. "There's a lot of excitement and interest in the beer world surrounding awards events, and I believe all beer lovers will be anticipating the winners of this year's Golden Tap Awards. Each year since the awards' inception the voting and event attendance has increased, and I hope this trend will continue."

The Golden Tap Awards are presented by The Bar Towel, Ontario's Premier Beer Resource. The Bar Towel is an online news and community web site dedicated to craft beer in Ontario. The Bar Towel can be found online at www.bartowel.com.

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